

all natural

NEW & IMPROVED FORMULA

FOR MORE INFORMATION, CALL 888.551.1080 OR VISIT www.WellnessInnovations.com

OPTIPRO®

ALL NATURAL FUNCTIONAL PROTEIN SHAKE

- Supports Healthy Weight Management
- Assists in Blood Sugar Stabilization
- Helps Control Hunger
 - Promotes Sustained Energy Levels
 - Now With 7 Grams of Fiber & Prebiotics
- Promotes Cardiovascular Health
- Optimized Amino Acid Profile, High in BCAAs
- Excellent Source of Fiber & Lignan Rich Flax
- High in Essential Fatty Acids
- L-Glutamine for Tissue Repair, Digestive Health & Immune Function
- ProZymax™ Digestive Enzymes for Improved Digestion & Absorption
- High in Calcium & Magnesium for Building Bone
- Non-GMO Soy: Rich in Isoflavones & Antioxidants
- Lactose & Gluten Free
- Only 3-4g Net Carbs Per Serving (See Back Panel†)
- Mixes Instantly for a Smooth & Creamy Texture



VANILLA ALMOND
RICH COCOA
REAL STRAWBERRY



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- Assists in Blood Sugar Stabilization
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- Now With 7 Grams of Fiber & Prebiotics

Wellness Innovations

Net Wt. 1.9 lbs (864 g) • DIETARY SUPPLEMENT

† These statements have not been evaluated by the Food & Drug Administration. This product is not intended to treat, diagnose, cure or prevent any disease.

REPLACES OPTIPRO® M AND OPTIPRO® S PRODUCTS



OPTIPRO®, with a new and improved formula developed by Catherine Wilbert, N.D., for Wellness Innovations, LLC, is a unique and optimally blended source of proteins and other nutrients, making it the ultimate functional protein supplement to enhance the benefits of any nutritional program. Unlike any other protein supplement, **OPTIPRO®** is an all-natural, functional food that works to facilitate fat loss and preserve lean muscle tissue, control hunger, stabilize blood sugar and promote sustained energy levels, while providing a host of additional health benefits.

Available in **Vanilla Almond**, **Real Strawberry** and **Rich Cocoa**, **OPTIPRO®** has phenomenal flavor without the gritty, clumpy texture of so many other protein supplements, without any added sugar or artificial flavors or sweeteners. Because it mixes instantly in cold water, its ease of use and convenience is unparalleled. There is absolutely no need for a blender.

Formulated with the highest quality, best tasting proteins on the market today, **OPTIPRO®** is the #1 choice for providing all the heart healthy and weight control benefits of a functional food powder without sacrificing flavor. Research has shown that the amino acid profile in this unique blend of whey and Non-GMO soy proteins in **OPTIPRO®** have proven fat-burning and muscle building benefits beyond other protein sources. **OPTIPRO®**, with its unique blend of five proteins, is optimally formulated to provide the highest

concentration of amino acids in what is referred to as the "critical cluster." Included in this critical cluster of aminos are the three Branched Chain Amino Acids (Leucine, Isoleucine and Valine), as well as, Glutamine and Arginine (See *Amino Comparison Chart*, below, right).

OPTIPRO® also achieves further muscle preservation with added L-Glutamine per scoop, a well-known muscle preserving amino acid. Since muscle is the metabolically active tissue that burns the greatest amount of calories at rest, we know it is vital to maintain muscle in order to burn fat. Unlike any other protein supplement, **OPTIPRO®** works to facilitate fat loss and preserve lean muscle tissue, while providing a host of additional health benefits. The unique combination of soluble, insoluble and prebiotic fibers, essential fatty acids from flax and Non-GMO soy protein isolates, have been shown to have a positive effect on cardiovascular health, cholesterol, blood sugar and insulin levels.

OPTIPRO® also provides the bone building benefits of calcium, magnesium and phosphorous, as well as, a high soy isoflavone content. It is this high isoflavone content that additionally provides hormone stabilizing benefits and antioxidant properties. ProZymax™, a proprietary blend of digestive enzymes specific to the unique blend of properties in **OPTIPRO®**, ensures its ease of digestion and maximum absorption of nutrients.

VANILLA ALMOND

REAL STRAWBERRY

RICH COCOA

Supplement Facts	
Serving Size: 1 Full Scoop (47.4 g) Servings Per Container: 18	
Amount Per Serving	% Daily Value*
Calories	180
Calories from fat	15
Total Fat	2 g 3%
Saturated Fat	1 g 3%
Trans Fat	0 g *
Cholesterol	22 mg 7%
Total Carbohydrate	17 g 6%
Dietary Fiber	7 g 27%
Sugars	1 g *
Erythritol	5 g *
Protein	24 g 48%
Calcium (as calcium carbonate)	515 mg 52%
Iron	3 mg 14%
Magnesium (as magnesium oxide)	252 mg 63%
Sodium	180 mg 7%
L-Glutamine	2000 mg *
BevGrad™ Flaxseed	1000 mg *
ProZymax™	50 mg *

* Percent Daily Values are based on a 2,000 calorie diet.
* Daily Value Not Established.

Supplement Facts	
Serving Size: 1 Full Scoop (48 g) Servings Per Container: 18	
Amount Per Serving	% Daily Value*
Calories	180
Calories from fat	15
Total Fat	2 g 3%
Saturated Fat	1 g 3%
Trans Fat	0 g *
Cholesterol	22 mg 7%
Total Carbohydrate	17 g 6%
Dietary Fiber	7 g 27%
Sugars	1 g *
Erythritol	5 g *
Protein	24 g 48%
Calcium (as calcium carbonate)	516 mg 52%
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Magnesium (as magnesium oxide)	252 mg 63%
Sodium	180 mg 7%
L-Glutamine	2000 mg *
BevGrad™ Flaxseed	1000 mg *
ProZymax™	50 mg *

* Percent Daily Values are based on a 2,000 calorie diet.
* Daily Value Not Established.

Supplement Facts	
Serving Size: 1 Full Scoop (49.4 g) Servings Per Container: 18	
Amount Per Serving	% Daily Value*
Calories	190
Calories from fat	15
Total Fat	2 g 3%
Saturated Fat	1 g 3%
Trans Fat	0 g *
Cholesterol	22 mg 7%
Total Carbohydrate	18 g 6%
Dietary Fiber	7 g 27%
Sugars	1 g *
Erythritol	5 g *
Protein	24 g 48%
Calcium (as calcium carbonate)	515 mg 52%
Iron	3 mg 14%
Magnesium (as magnesium oxide)	252 mg 63%
Sodium	180 mg 7%
L-Glutamine	2000 mg *
BevGrad™ Flaxseed	1000 mg *
ProZymax™	50 mg *

* Percent Daily Values are based on a 2,000 calorie diet.
* Daily Value Not Established.

<p>†</p> <p>17g Carbs - 7g Fiber - 6g Swerve® - 1g Sugar</p> <p>= 3g Net Carbs Per Serving</p> <p>17g Carbs - 7g Fiber - 6g Swerve® - 1g Sugar</p> <p>= 3g Net Carbs Per Serving</p> <p>18g Carbs - 7g Fiber - 6g Swerve® - 1g Sugar</p> <p>= 4g Net Carbs Per Serving</p>

Swerve® is an all-natural, zero calorie, zero glycemic index sweetener. While Swerve® is classified as a carbohydrate, it provides no calories, has no impact on blood sugar, and, therefore, has no effect as a carbohydrate.

OTHER INGREDIENTS: OPTIPRO Protein Blend (Non-GMO Soy Protein Isolate, Whey Protein Concentrate, Non-GMO Soy Protein Concentrate, Whey Protein Isolate), **OPTI Fiber Blend** (Gum Acacia, Fibersol-2, Raffinose® Synergy-1, Guar Gum, Xanthan Gum, Cellulose Gum, Carrageenan) Swerve® (Erythritol, Oligofructose), Natural Flavors, Stevia, MCT (Medium Chain Triglyceride). **CONTAINS: Milk, Soy**

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OTHER INGREDIENTS: OPTIPRO Protein Blend (Non-GMO Soy Protein Isolate, Whey Protein Concentrate, Non-GMO Soy Protein Concentrate, Whey Protein Isolate), **OPTI Fiber Blend** (Gum Acacia, Fibersol-2, Raffinose® Synergy-1, Guar Gum, Xanthan Gum, Cellulose Gum, Carrageenan) Swerve® (Erythritol, Oligofructose), Cocoa, Natural Flavors, Stevia, MCT (Medium Chain Triglyceride). **CONTAINS: Milk, Soy**



DIRECTIONS: For a creamy, delicious shake, mix one (1) scoop of **OPTIPRO®** for every 8oz of cold water, shake or stir. Use one or two scoops depending on your preferred protein intake. **OPTIPRO®** may be used in the morning as part of your meal, post workout for enhanced recovery and tissue repair, before bedtime to help prevent muscle tissue breakdown and two to three times per day to fulfill your daily protein requirements.

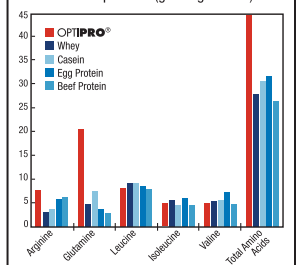
FOR BEST RESULTS: Add one (1) scoop of **OPTICLA®** to one **OPTIPRO®** shake daily.

ProZymax™ is a proprietary blend of digestive enzymes specially formulated to assist breakdown, digestion and improve absorption of the **OPTIPRO Protein Blend** and is a trademark of **Wellness Innovations, LLC**.

Swerve® is an all natural sweetener with zero caloric value and zero glycemic index and is a registered trademark of **Swerve, LLC**.

solae Solae is a registered trademark of Solae, LLC.

Summary Comparison of Individual "Critical Cluster" of Amino Acids in **OPTIPRO®** to other proteins (g/100 g Protein)



OPTIPRO® is optimally formulated to provide the highest concentration of amino acids in what is referred to as the "critical cluster." Included in this critical cluster of aminos are the three Branched Amino Acids (Leucine, Isoleucine and Valine) as well as Glutamine and Arginine.

Heart Healthy

25 grams of soy protein a day, as part of a diet low in saturated fat and cholesterol, may reduce the risk of heart disease. Two servings of Optipro® daily provide 35 grams of soy protein.

DEVELOPED BY
Catherine Wilbert, N.D.
NATUROPATHIC DOCTOR
AND MANUFACTURED FOR

Wellness Innovations™

This quality **Wellness Innovations™** product is thoroughly assayed for purity, potency and consistency. Our Quality Assurance Procedures and Good Manufacturing Practices ensure that each product meets our highest standards. All **Wellness Innovations™** products are manufactured in a GMP certified facility.

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